

Honours Project Symposium 2025-2026
Wednesday, April 29, 2026

Symposium Agenda

- 1:00 pm ... Registration for Presenters
E12 HC Lobby
- 1:15 pm ... Registration for Advisors
E12 HC Lobby
- 1:30 pm ... Group photo-taking
E12 HC Lobby
- 2:00 pm - 3:00 pm ... Oral Presentation
Session A: *Room E12-1015*
Session B: *Room E12-1016*
Session C: *Room E12-1017*
Session D: *Room E12-1018*
- 3:00 pm - 3:10 pm ... Refreshment Break
E12-1st Floor
- 3:10 pm - 4:10 pm ... Oral Presentation
Session A: *Room E12-G015*
Session B: *Room E12-G016*
Session C: *Room E12-1017*
Session D: *Room E12-1018*
- 4:10 pm – 4:20 pm ... Refreshment Break
E12-1st Floor
- 4:20 pm – 5:20 pm ... Oral Presentation
Session A: *Room E12-G015*
Session B: *Room E12-G016*
Session C: *Room E12-1017*
Session D: *Room E12-1018*
- 5:20 pm – 5:30 pm ... Refreshment Break
E12-1st Floor
- 5:30 pm – 6:30 pm ... Oral Presentation
Session A: *Room E12-G015*
Session B: *Room E12-G016*
Session C: *Room E12-1017*
Session D: *Room E12-1018*
- 2:00 pm - 6:30 pm ... Poster Exhibition
Room E12-G025

Symposium Programme

Poster Exhibition • April 29 • Room E12-G025 • 2:00 pm – 6:30 pm
April 30 - May 8 • Sky Garden of UM Library

Oral Presentation • Session A • Room E12-1015 • 2:00 pm – 6:10 pm

A-01	2:00 pm	<i>Borrowed Aesthetics, Erased Origins: A Study of Cultural Appropriation and Hegemony in the K-pop Industry</i> SHI Yingzi , Communication, FSS
A-02	2:20 pm	<i>Idols, Demons, and the Gaze: A Cinema Study of Culture and Gender in K-POP Demon Hunters</i> WANG Jinghan , Communication, FSS
A-03	2:40 pm	<i>Social Media Posting Behaviour Among Young Adults in Macao - A Uses and Gratifications Approach</i> HONG Hin Lam , Communication, FSS
	3:00 pm	<i>Break and refreshments</i>
A-04	3:10 pm	<i>Evolving Agency: A Century of Rewriting Female Characters in the Count of Monte Cristo</i> DENG Liyu , Communication, FSS
A-05	3:30 pm	<i>An Analysis of Visual and Marketing Strategies and User Engagement in Dessert Brands' Instagram Marketing</i> QIN Danyang , Communication, FSS
A-06	3:50 pm	<i>International Student Mobility: An Autoethnographic Study of Identity Formation of A Senior International Relations Student in Macao and the United Kingdom</i> Daniel Putra DE JESUS , Government And Public Administration, FSS
	4:10 pm	<i>Break and refreshments</i>
A-07	4:20 pm	<i>Math Avoidance, Social Expectation, and Math Achievement</i> KOU Chi Wai , Psychology, FSS
A-08	4:40 pm	<i>Is A Math Test by Any Other Name Just as Anxiety Provoking?</i> LÊ Huyèn Trang , Psychology, FSS
A-09	5:00 pm	<i>Mechanisms of Active Engagement in Sound-Based Self-Regulation: A Randomized Trial of Singing Bowl Striking, Passive Listening, and Rhythmic Tapping</i> MUI Ka Ian , Psychology, FSS
	5:20 pm	<i>Break and refreshments</i>
A-10	5:30 pm	<i>Workplace Disengagement: Exploring the Impact of 'Quiet Quitting' Versus 'Goblin Mode' and the Moderating Role of Leadership</i> PANG Hoi Un , Psychology, FSS
A-11	5:50 pm	<i>Application of Real-time Monitoring of Financial Bubbles: An Empirical Study Based on Coinbase Bitcoin (CBBTCUSD)</i> MAO Beixuan , Economics, FSS

Symposium Programme

Oral Presentation • Session B • Room E12-1016 • 2:00 pm – 6:30 pm

B-01	2:00 pm	<i>Financial Health and Profitability Analysis of Two Global Theme Park Leaders: Disney vs. Universal Studios</i> WONG Hoi Ching Kyrie , Accounting, FBA
B-02	2:20 pm	<i>Auditor Independence Under Pressure: Evidence from Client Importance in Hong Kong's Property Development Industry</i> LEONG Ian Cheng , Accounting, FBA
B-03	2:40 pm	<i>A Case Study of Corporate Financial Fraud Based on GONE Theory: Evidence from Jintongling CAI Wa</i> , Accounting, FBA
	3:00 pm	<i>Break and refreshments</i>
B-04	3:10 pm	<i>Predicting Individual Carbon Footprints: A Factor Model Approach</i> KHONG Fan Ye Eugene , Business Intelligence And Data Analytics, FBA
B-05	3:30 pm	<i>Drivers of Tourist Satisfaction in Theme Parks: A Multi-Modal Analysis of Shanghai Disneyland</i> LI Guixin , Business Intelligence And Data Analytics, FBA
B-06	3:50 pm	<i>Factor Model of Bitcoin and Traditional Financial Assets</i> FONG Hio Lam , Business Intelligence And Data Analytics, FBA
	4:10 pm	<i>Break and refreshments</i>
B-07	4:20 pm	<i>An Empirical Study about Perceptions of Electronic Consumption Benefits Plan and Community Consumption Reward Program in Macao</i> Ruth TAN , Business Intelligence And Data Analytics, FBA
B-08	4:40 pm	<i>A Text Analytics Study of Emotional Valence and Slang Proliferation in the 2025 YouTube Trending Ecosystem</i> NG Ka Long , Business Intelligence And Data Analytics, FBA
B-09	5:00 pm	<i>The Effectiveness of the "Macao Consumption Grand Prize" Scheme on Stimulating Local Consumption and Benefit Local SMEs in Macau</i> WONG Iat Tong , Business Intelligence And Data Analytics, FBA
	5:20 pm	<i>Break and refreshments</i>
B-10	5:30 pm	<i>Financial Literacy and Wealth Planning Intention among University of Macau Students</i> LEI Pui I , Finance, FBA
B-11	5:50 pm	<i>The Effect of Trump's Tariffs on Chinese Stock Returns</i> NG Yin Chak , Finance, FBA
B-12	6:10 pm	<i>Wage Appreciation and Labor Efficiency: A 31-Year Log-Linear Analysis of Macao's Restaurant Sector (1993–2024)</i> FOONG Chan Ping , Financial Controllorship, FBA

Symposium Programme

Oral Presentation • Session C • Room E12-1017 • 2:00 pm – 6:30 pm

C-01	2:00 pm	<i>Explainable AI in Alzheimer's Disease Classification</i> TANG Yuan , Bioinformatics, FHS
C-02	2:20 pm	<i>The Impact of Customer Experience on Consumer Purchase Intention and Perceived Well-Being in Douyin</i> WONG Hoi Nam , Marketing, FBA
C-03	2:40 pm	<i>The Impact of Celebrity Effect on Emotional Experience and Purchase Intention in Blind Box Consumption Among Generation Z</i> LAN Qiyuan , Marketing, FBA
	3:00 pm	<i>Break and refreshments</i>
C-04	3:10 pm	<i>Exploring the Role of Digital Finance Tools in Shaping Financial Literacy among Malaysian Youth</i> CHIANG Fei Yang Rosalind , Financial Controllorship, FBA
C-05	3:30 pm	<i>Strategic Responses of Macao's Casino Operators to the SAR's Economic - Diversification Regulation</i> CHENG Chi Kio , Global Business Management, FBA
C-06	3:50 pm	<i>The Impact of Reward System on Organizational Citizenship Behaviour</i> KAM Ian Tong , Global Business Management, FBA
	4:10 pm	<i>Break and refreshments</i>
C-07	4:20 pm	<i>Optimizing Urban Green Space Design Using Reinforcement Learning</i> HO Fu Hong , Computer Science, FST
C-08	4:40 pm	<i>PRISM: Parameter-efficient Reasoning through Internalized Sample-complexity Modeling for Large Language Models</i> LUO Yiming , Computer Science, FST
C-09	5:00 pm	<i>Block-Sparse Attention with Prefix Caching: Integrating MInference into vLLM via the PagedAttention – Sparsity Isomorphism</i> PO Hiu Lam , Computer Science, FST
	5:20 pm	<i>Break and refreshments</i>
C-10	5:30 pm	<i>Artificial Intelligence for Analyzing Tumor Infiltration of CAR-T Cells</i> CHAI Jia Jie , Computer Science, FST
C-11	5:50 pm	<i>A Fourier Neural Operator Framework for Wi-Fi CSI-Based Human Activity Recognition</i> LUAN Baihe , Mathematics, FST
C-12	6:10 pm	<i>From Design to Control: Coordinated Leader-Follower Multi-Robot System for Mobile Manipulation</i> ALI Omar Kassana Jimenez , Electromechanical Engineering, FST

Symposium Programme

Oral Presentation • Session D • Room E12-1018 • 2:00 pm – 6:30 pm

D-01	2:00 pm	<i>Current Situation of Minors' Working Environment in Macao: Legal Risk Analysis and Legal Policy Recommendations</i> CHAN Ka Wan , Law Conducted In Chinese And Portuguese, FLL
D-02	2:20 pm	<i>Reincarnation in This Life: A Study of "Reincarnation" Stories in Liaozhai Zhiyi</i> GUO Jingyuan , Chinese Language And Literature, FAH
D-03	2:40 pm	<i>Media, Perceptions, and Imaginations: Latina Women in the Eyes of UM Students</i> HONG Yuting , History, FAH
	3:00 pm	<i>Break and refreshments</i>
D-04	3:10 pm	<i>The Impact of AI Tools on Career Decisions and Portuguese Language Learning Among Undergraduate Students at the University of Macau</i> WONG Pui Lam , Portuguese Studies, FAH
D-05	3:30 pm	<i>A Comparative Study of Modality in Portuguese and Chinese Language</i> CHEN Lin , Portuguese Studies, FAH
D-06	3:50 pm	<i>A Contrastive Study of Correlative Comparative Constructions in Mandarin and Portuguese: Similarities and Differences between the Construction of Mandarin 越...越... and the Construction of Portuguese Quanto Mais...</i> WANG Chuyue , Portuguese Studies, FAH
	4:10 pm	<i>Break and refreshments</i>
D-07	4:20 pm	<i>Study of Non-Professional Translators Utilizing Generative AI</i> CHEONG Julian Sam Ye , English Studies, FAH
D-08	4:40 pm	<i>Mandarin-English Code-Switching and Student Perceptions at the University of Macau</i> YU Shuchen , English Studies, FAH
D-09	5:00 pm	<i>A Report on the En-Ch Translation of Rosanne Parry's A Whale of the Wild from the Perspective of Skopos Theory</i> DONG Lexuan , English Studies, FAH
	5:20 pm	<i>Break and refreshments</i>
D-10	5:30 pm	<i>Exploring Student Teachers' Perceptions, Adaptations and Application with EFL Materials: A Case Study of Macao Secondary EFL Context</i> CHAN Weng Chin , Education (English), FED
D-11	5:50 pm	<i>Development of A Word-Problem Vocabulary Measure</i> XIN Luxian , Education (English), FED
D-12	6:10 pm	<i>Research of Mathematics Education in 2015-2024: A Comparative Study between Shanghai and Macao</i> ZHANG Senhong , Education (Mathematics), FED